ESC NEEDS ANALYSIS TOOL

The interview guide is a tool to ensure that relevant information is collected from stakeholders.

WHY USE THIS TOOL?

The interview guide can inform your strategy for selecting and asking the right questions to your stakeholders. An interview is a direct interface with the community and can be structurally optimized to understand their values and challenges.

HOW TO USE IT

Using data gathering such as interviews or focus groups with the relevant stakeholders,

1. Compile a list of the most important values, challenges and available technologies for your community.

2. Identify the pain points and desires from the lived experiences of the community.

3. Deduce the prioritized values, the relevant challenge and appropriate technologies that will allow you to explore your community's needs.

ESC NEEDS ANALYSIS TOOL
Objective: To identify prioritized values, the right challenge and appropriate technology.

STEP 2 - PERSONALIZE YOUR UNDERSTANDING OF NEEDS: GENERATIVE

CHALLENGES	VALUES	TECHNOLOGY
What are the most pressing issues in your community?	What values are most important to your community?	What are the technologies that are available to you right now?
How do these issues manifest in your daily life and long-term plans?	What are the pain points you encounter when trying to live by these values?	What technologies have caused harm or created challenges within your community?
What are some barriers you want to get rid of?	What values do you want your community to focus on?	What other technology do you want to be implemented that can support your daily activities?

Based on the answers above, identify the relevant challenge, prioritized values, and appropriate technology.

| **RELEVANT CHALLENGE**
What is the right challenge to address at this time? | **PRIORITIZED VALUES**
Which value is most important to uphold while solving this challenge? | **APPROPRIATE TECHNOLOGY**
Which technologies will be best suited to help solve the challenge? |
|---|---|---|
| | | |