

ESC GOAL SETTING TOOL

ESC Goal-Setting tool enables you and your community to set goals based on their prioritized values, relevant challenges and appropriate technologies.

WHY USE THIS TOOL?

By mapping out factors internal and external to the community, you can set ESC goals that champion their needs.

HOW TO USE IT

1. Identify the internal factors that impact community needs, such as the stakeholders themselves.
2. Analyze the current status of the situation and the desired outcome.
3. Map out partners and funding available to assess support structures for your goals.
4. Write down your ESC goals on the basis of this understanding.

ESC GOAL-SETTING TOOL

Objective: To set goals based for community needs.

STEP 3 - STRATEGIZE WITH INTENT: GENERATIVE

INTERNAL FACTORS

RELEVANT STAKEHOLDERS
Which communities are relevant to be included in this solution?

COMMUNITY NEEDS
What are the needs of the community?

CURRENT STATUS
What is the impact of the current condition?

DESIRED CHANGE
What changes would benefit the relevant stakeholders?

EXTERNAL FACTORS

PARTNERS
Which partnerships can serve these goals?

FUNDING
What kind of funding is available?

ETHICAL SMART CITY GOALS